



THE 2015 UNITED STATES OF AGING SURVEY:

Older Adults and Professionals Who Support Them: What Matters Most?

Top Concerns: Physical and Financial Health

OLDER ADULTS

40% maintaining their physical health

35% memory loss

32% maintaining their mental health

PROFESSIONALS

43% financial scams

38% access to affordable housing

38% memory loss

Minority Are Very Prepared to Age

42%

of older adults feel they're "very prepared"

Only 10%

of professionals feel older adults are "very prepared"

Staying at Home



58% of older adults have not changed residences in more than 20 years

75% intend to live in their current home for the rest of their lives



62% would like to see services that would help with home modifications and repairs

Saving & Budgeting are Key

Older adults and professionals agree on the importance of saving and budgeting



Other top priorities include:

OLDER ADULTS:

- Take advantage of senior discounts
- Limit leisure expenses

PROFESSIONALS:

- Work beyond retirement age
- Reduce housing costs

Communities Can Do More

47%

of older adults say their community is doing enough to prepare for an aging population

37%

of professionals say their community is doing enough to prepare for an aging population

Exercise & Eat Healthy to Stay Sharp

To stay mentally sharp, older adults and professionals agree on exercising and eating healthy, but older adults say #1 is keeping a positive attitude, and professionals stress the importance of keeping active socially

